## FI-WARE Ecosystem

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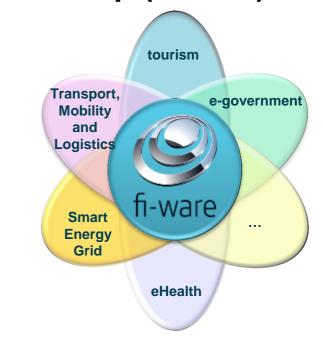


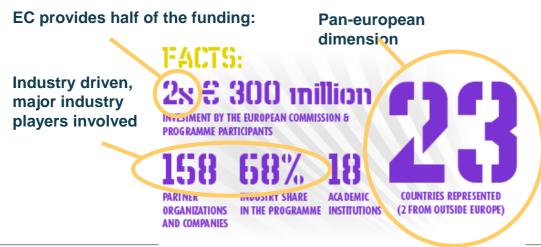
**THE FUTURE. NOW.** 

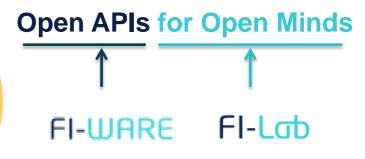
<a href="http://www.fi-ppp.eu">http://www.fi-ppp.eu</a></a>
<a href="http://www.fi-ware.eu">http://www.fi-ware.eu</a>

### The Future Internet Public-Private Partnership (FI-PPP)

- The aim of the FI-PPP is to capture new opportunities in the **Future Internet**, derived from digitalization of economy sectors
- This requires creating an **generic**, **open** and **standard platform** (**FI-WARE**) and meeting point (**FI-LAB**) around which a dynamic innovation ecosystem can be created engaging **developers** and **entrepreneurs**
- Born local (Europe) but with global ambition















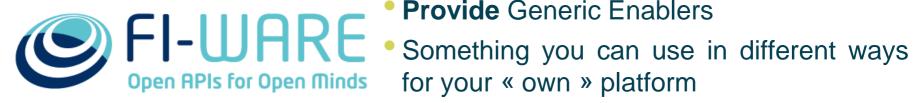
**The Next Computing** 







### FI-WARE ecosystem



- **Provide** Generic Enablers



- A sandbox to **test and use** Generic **Enablers**
- Cloud facilities distributed through Europe (5+12 data centers)
- What you get: free Virtual Machines (5) + 10Gb + real data from Smart Cities



 Tools – for platform providers - to deploy and federate the data centers using FI-WARE framework





### **Opportunities for all**

#### **Application sponsors** (business, cities, etc)

fi-ware

- Connect to entrepreneurs
- Put their data at work
- Visibility, promotion
- Costs saving
- Better service to customers
- Corporate Reputation







#### **Entrepreneurs, Developers**

- Ability to test with real data
- Ability to run trials with real users
- Visibility, promotion
- Hosting of permanent showcase
- Connection to potential customers
- Acceleration of product development









- Added value to just the technology
  - Connecting to entrepreneurs:
     Revenue-sharing opportunities





### **Next steps**

- Ambitious FI-WARE promotion campaign (4,2 M€ investment during May 2013 April 2014 period)
  - Successful launch of the FI-Lab at <u>London Campus Party</u> (September 3-8)
  - Startup weekend events planned across Europe
  - Hackathons, Development contests (870 K€ in awards)
- 100 M€ of funding for SMEs and Web entrepreneurs developing products on top of FI-WARE:
  - to be canalized through incubators, accelerators, SME associations
  - projects starting in 2014
- Design and deployment of pan-european FI-WARE trial facility to be launch in April 2014
- Proposal for **FI-WARE continuation** phase (23 M€)







### The EC is making a strong bet on FI-WARE/FI-LAB

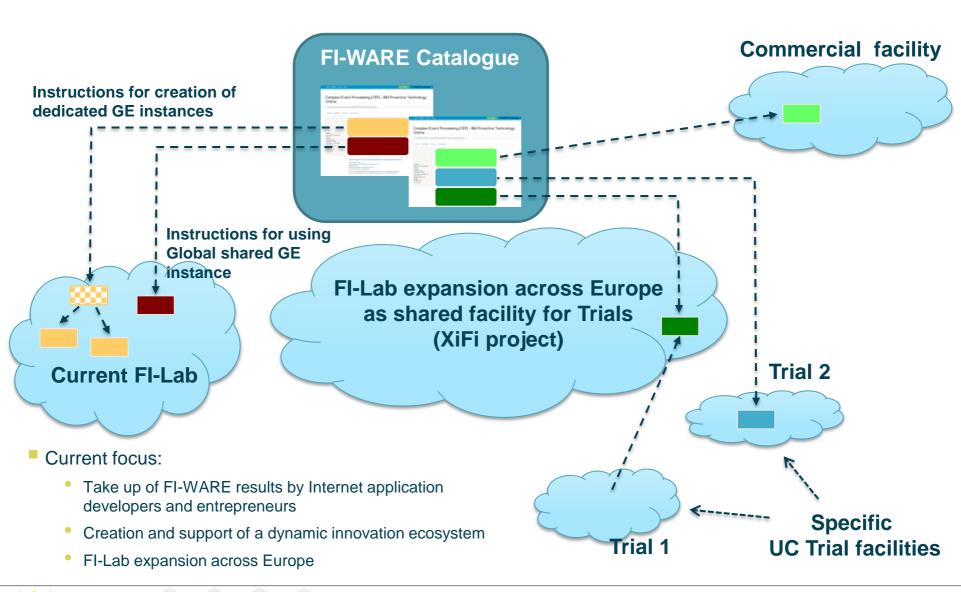
- Neelie Kroes launched FI-LAB at Campus Party Europe in London (full speech <a href="here">here</a>)
  - "FI-WARE is one way we are levelling a playing field: a project to make innovative technologies available for all."
  - "Smart cities are a great example ... They create platforms, and use them, making open data and applications available – to citizens, to developers, to innovators, to come up with yet more ideas ... and this is where initiatives like the FI-LAB come in. Led by industry, this is a major investment in generic technology."
- She also made a reference to FI-LAB at the launch of the EIP on Smart Cities and Communities (full speech here)
  - "Just earlier this week I launched the Future Internet lab ... That's something that you can turn into real results, real jobs, and real innovation. European platforms helping European innovation in European cities."
- Additional mentions by the EC compiled <u>here</u>







### Building the FI-WARE ecosystem: the vision







# Thanks!

FUTURE INTERNIET PPP

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http://fi-ppp.eu

http://fi-ware.eu

http://lab.fi-ware.eu

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